

**CITY OF HUNTINGTON BEACH  
PUBLIC WORKS COMMISSION  
REQUEST FOR ACTION**

Item No. PWC 07-12

**SUBMITTED TO:** Chairman Siersema and Members of the Commission

**SUBMITTED BY:**  Robert F. Beardsley, PE, Director of Public Works

**DATE:** May 16, 2007

**SUBJECT:** Advertise City Entry Node Sign Project

**Statement of Issue:** Plans and Specifications for the City Entry Node Sign Project, are in final preparation. The project is ready to advertise for competitive bids.

**Funding Source:** Funds for the City Entry Node Sign Project are budgeted from the General Fund. The cost estimate for this project is \$300,000.

**Recommended Action:** Recommend the City Entry Node Sign Project to the City Council.

**Alternative Action(s):** Deny approval and recommend an alternative action.

**Analysis:** Public Works staff is assisting the Economic Development Department in placing seven entry node signs throughout the City. The location and associated sign were determined by a committee comprised of representatives from the City Council, City staff, Chamber of Commerce, Conference and Visitors Bureau, and interested community members. The final designs and locations were subsequently approved by the City Council on October 17, 2006.

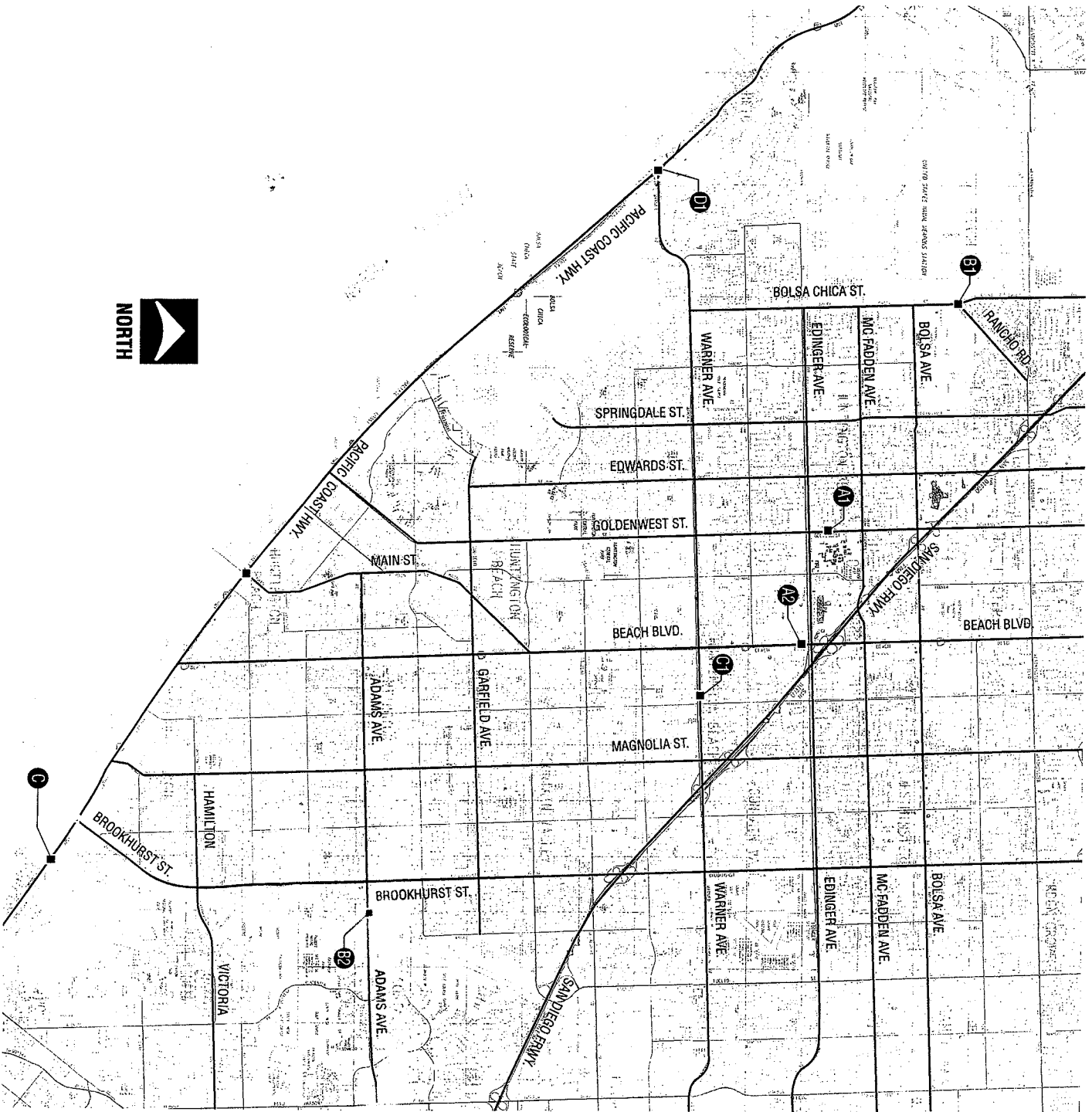
Caltrans permits have yet to be acquired for the three signs within state right-of-way. However, those signs will be included as an additive bid item in anticipation of their approval in order for installation of the remaining signs to move forward.

Plans and specifications are in final preparation, and are ready to be advertised for competitive bids.

**Attachments:**

Location Map

**ATTACHMENT #1**



- MAP LEGEND**
- A** "SURFBOARD" ENTRY SIGN
  - B** "HB LOGO" ENTRY SIGN
  - C** "PIER" ENTRY SIGN
  - D** "TERMS" ENTRY SIGN

# **HUNTINGTON BEACH MAP LOCATIONS**



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|-----------|------------------|
| DATE      | 12/08/06         |
| SCALE     | AS NOTED         |
| DESIGNER  | AAP              |
| FILE NAME | HUNTINGBEACH.D   |
| SHEET     | 01               |
| SIGN TYPE | A<br>B<br>C<br>D |